

Cait Stevens

✉ caitstevensdesign@gmail.com

🖱 www.caitstevens.com

🏠 Toronto, Ontario // Irvine, California

📞 (416) 565 – 4085

STATEMENT OF INTENT

I am a forward thinking innovator with a passion for engaging experiences and clever design. I have a range of technical skills, but my passion lies in my love for creative solutions to human problems through valuable and engaging experiences. I love to collab design with other disciplines to develop the next big ideas.

TECHNICAL SKILLS

Adobe CC

(Illustrator, Photoshop, InDesign, After Effects, Premiere)

Wireframing

(Sketch, Invision, Axure, Principle, Proto.io)

Web Development

(Javascript, HTML, CSS, JQuery, Bootstrap, API)

CAD

(Rhino, Sketchup, Grasshopper, Keyshot, Brazil)

Material

(Wood, Metal, Plastic, Textiles, 3D Printing, Laser Cutting, Circuits)

Data Analytics

(Excel, Google Sheets)

User Testing

(Human Factors, Personas, Scenario building, Experiments, Research)

Product Development

(Branding, Research, Value Proposition, Business Model)

SKILLS

Professional

- Years of experience leading group product design projects
- Researched, planned and prototyped app mock-ups using information architecture, page flow and user testing
- Conducted branding for projects and internship, for stationary, web media, animations and visual brand language
- Research, Insight and Innovation to influence design and identify trends and signals within a variety of industries

Interpersonal

- Charismatic and confident on camera, in front of crowds
- Strong communication for team members, clients and pitches
- Thrives in both collaborative and individual work settings
- Loves both to lead and educate others, and at taking direction

EXPERIENCE

2015

Assistant in Executive Education Session

- Learned about the foundation environment and how to present
- Gained insight from Professor Alexander Manu about innovation methods for a health foundation environment

2015

University Client Research Session

- Conceptualize methods for product implementation for the Rotman School of Business (University of Toronto)
- Lead generative sessions for concept design & market research
- Developed team building and product implementation methods

EDUCATION

2011 - 6/2016

Bachelor of Design (Industrial Design)

5 years of education at OCAD University in Toronto, ON.

Many product and furniture design projects, with a focus on UX, UI, trend research, data driven design, and web design.

My thesis project is a system, iOS application, and wearable device that explore the future of personal data and ownership, and the possibilities provided with emotion tracking to improve brand marketing.

WORK EXPERIENCE

3/16 – 4/16

Exhibition Designer - Daniels Spectrum, ON

- Design pattern and silk screen layers in Adobe Illustrator
- Featured in promotional posters, on exhibition website and on social media event page

9/14 – 12/14

Industrial Design Intern - Mika, Toronto, ON

- Graphic Design revisions of brand visuals for events, web, and business stationary
- Designed web page concept that was given to developer
- Participated in market and user research discussion with owner to better understand customer segments, channels and value proposition model
- Lead personal project for conceptual product expansion by 3D rendering, following some electrical and mechanical specifications
- Assisted in networking events by representing the brand and describing the service

9/11 – 1/12

Graphic Designer - Sun Signs, Stratford, ON

- Edited client projects in Corel Draw, and exported vinyl cutting specifications for print
- Graphic design jobs for client projects like event banners, vehicle decals, window signage and wall decoration
- Designed and printed personal project for their social space
- Participated in team discussion for projects, provided design aesthetic input and conducted some research to understand customer needs, and graphic design aesthetic past and future

9/11 – 1/12

Film Assistant - Rogers Television, Stratford, ON

- Operate video and audio equipment for interview shots
- Interviewed subjects by following direction from director, and writing a stream of questions that provided stable conversational flow and informative answers about event
- Edited interview shots in AVID editor by selecting ideal scenes, maintaining seamless flow of visual narrative and using Rogers templates for visual brand language